

Curriculum Vitae

Charles K. Cowdery

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EDUCATION:

J.D., DePaul University College of Law, Chicago, IL, 1996

B.S., in Radio, TV, Film; Miami University, Oxford, OH, 1973

PROFESSIONAL EXPERIENCE:

Freelance Copywriter, Creative Director, Chicago, IL. 1986-present.

Concept development and writing for all media; consumer, business-to-business, corporate communication.

Private Practice Attorney-at-Law, Chicago, IL. 1996-present.

Member, Illinois bar; general bar of the United States District Court for the Northern District of Illinois

Author and Publisher, Chicago, IL. 2004-present.

Made and Bottled in Kentucky (imprint). *BOURBON, STRAIGHT: The Uncut and Unfiltered Story of American Whiskey* (first title, published August, 2004).

Editor and Publisher, Chicago, IL. 1992-present.

The Bourbon Country Reader; a bi-monthly newsletter for enthusiasts of American Whiskey.

Columnist, Chicago, IL. 2008-present.

The *Chicago Drinks Examiner*, on Examiner.com, writing about distilled spirits and related subjects.

Columnist, Minneapolis, MN. 2006-present.

Monthly spirits column for *The Midwest Wine Connection*, published by Hahn Publications.

Blogger, Chicago, IL. 2005-present.

Author of "The Chuck Cowdery Blog," postings on American whiskey and other subjects.

Executive Creative Director, Rogers Merchandising Inc., Chicago, IL. 1987.
Supervised creative department of national sales promotion agency
(division of Young & Rubicam).

Writer, Price-Weber Marketing Communications, Inc., Louisville, KY. 1980-1986.
Writing and creative direction for national clients, for sales promotion
programs and sales support materials.

Radio-TV Director, FS&M Advertising, Louisville, KY. 1978-1980.
Concept development, writing and production of TV and radio
commercials for local and regional clients.

Writer-Producer, Byer and Bowman Advertising, Columbus, OH. 1975-1978.
Concept development, writing and production of TV and radio
commercials for major market department store clients.

Writer-Producer, Elder-Beerman Stores Corp., Dayton, OH. 1974-1975.
Concept development, writing and production of TV and radio
commercials for regional department store chain.

Operations Manager and Disc-Jockey, BGS Broadcasting, WOXR Radio,
Oxford, OH. 1973-1974.

PUBLICATIONS:

Books-

BOURBON, STRAIGHT: The Uncut and Unfiltered Story of American Whiskey.
Made and Bottled in Kentucky, Chicago (2004)

Blues Legends. Gibbs Smith, Publisher; Salt Lake City (1995)

Articles-

"Big Whiskey Fun in Bardstown, Kentucky." *Malt Advocate* (Fall 2009 Issue), 54-55.

"Liquid Education." *WHISKY Magazine* (Issue 75, February, 2009), 23-25.

"Roll Up for the BBQ." *WHISKY Magazine* (Issue 73, October, 2008), 56-58.

"Four Roses Blooming." *WHISKY Magazine* (Issue 73, October, 2008), 14-19.

"Expansion Demands." *WHISKY Magazine* (Issue 72, August, 2008), 46-49.

"How Old Is Too Old?" *WHISKY Magazine* (Issue 71, July, 2008), 52-55.

"Too Little of a Good Thing: The Buzz Created by the Limited Editions Market." *WHISKY Magazine* (Issue 70, June, 2008), 48-50.

"Last Stand on Whiskey Row." *Malt Advocate* (2nd Quarter 2008 Issue), 36-39.

"Young Guns: The Next Generation of America's Distillers." *WHISKY Magazine* (Issue 69, April, 2008), 14-18.

"Continuous Respect." *Malt Advocate* (3rd Quarter 2007 Issue), 50-54.

"A Free Sofa with Every Case." *WHISKY Magazine* (Issue 59, November 2006), 52-53.

"Back in Business." *WHISKY Magazine* (Issue 59, November, 2006), 48-49.

"The Name Game," *WHISKY Magazine* (Issue 57, July, 2006), 18-22.

"American Idols," *WHISKY Magazine* (Issue 57, July, 2006), 24-25.

"Rail Splitter, Emancipator, Whiskey Seller." *WHISKY Magazine* (Issue 55; April, 2006), 38-40.

"Are We Running Out of Bourbon?" *WHISKY Magazine* (Issue 54; March, 2006), 56-58.

"Recreating History." *WHISKY Magazine* (Issue 53; January, 2006), 28-29.

"Meet Your Whiskeys." *Nightclub & Bar Magazine* (January 2006), 70-71.

"A New Spin: Twists on Classic Bourbon Cocktails." *Nightclub & Bar* (December 2005), 40.

"Canadian Whisky Today." *Nightclub & Bar Magazine* (November 2005), 28-29.

"From Bardstown to Brooklyn." *WHISKY Magazine* (Issue 51; October, 2005), 48-50.

"Understanding Winter Spirits." *Nightclub & Bar Magazine* (October 2005), 50-53.

"Beyond Bourbon; A Genius for Diversity." *Malt Advocate* (4th Quarter 2005 Issue), 32-37.

"American's Shooting Star." *WHISKY Magazine* (Issue 50; September, 2005), 56-58.

"United Whiskeys of America." *WHISKY Magazine* (Issue 50; September, 2005), 7.

"Brown-In: A Fresh Look at the State of Whiskey." *Nightclub & Bar Magazine* (September 2005), 30-32.

"A Phoenix from the Flames." *WHISKY Magazine* (Issue 49; July, 2005), 25-29.

"The Birth of American Whiskey." *WHISKY Magazine* (Issue 49; July, 2005), 21-24.

"Barton Distillery: Perhaps the Best Kept Secret in Kentucky." *Malt Advocate* (3rd Quarter 2005 Issue), 33-39.

"Up on Forty Creek, the Whisky Sends Me." *WHISKY Magazine* (Issue 47; April, 2005), 52-54.

"Pot Stills & Honey Barrels: The Real Story of Woodford Reserve Bourbon." *Malt Advocate* (2nd Quarter 2005 Issue), 44-49.

"Women of High Spirits." *WHISKY Magazine* (Issue 46; March, 2005), 66-68.

"How American Whiskey Began (and Bourbon Got Its Name)." *Food History News* (FHN 63, Vol. XVI, No. III), 1, 6-7.

"Stepping Into Heaven." *WHISKY Magazine* (Issue 45; January, 2005), 52-53.

"American Whiskey Made Easy." *Nightclub & Bar Magazine* (January 2005), 57-58.

"1933." *Malt Advocate* (1st Quarter 2005 Issue), 45-50.

"Eight Greats: New Bourbons." *Nightclub & Bar Magazine* (December 2004), 67-68.

"Beam's Dream." *WHISKY Magazine* (Issue 42; September, 2004), 40-42

"Teaching an Old Distillery New Tricks." *WHISKY Magazine* (Issue 40; June, 2004), 38-41

"Tempting Samson in Chicago." *WHISKY Magazine* (Issue 39; May, 2004), 46-49

"Welcome to the Bourbon Bunker?" *WHISKY Magazine* (Issue 37; February, 2004), 46-47

"James 'Super Chikan' Johnson and Robert 'Bilbo' Walker at Rosa's Blues Lounge." *Midnight Mind Magazine* (Number 4), 54-58

"Who Invented Bourbon?" *Malt Advocate* (4th Quarter 2002), 72-75

"The Good Stuff, Once Again? Reconsidering Bottled-in-Bond Bourbon." *Malt Advocate* (3rd Quarter 2002), 33-35, 59

“Do-It-Yourself Whiskey.” *Malt Advocate* (4th Quarter 2001), 57-60, 74

“The Beams: America’s First Family of Bourbon.” *Malt Advocate* (2nd Quarter 2001), 40-44

“Tempest in a Tumbler; The Defining of American Whiskey.” *Malt Advocate* (3rd Quarter 2000), 40-42

“E-Whisky; Point. Click. Drink.” *Malt Advocate* (2nd Quarter 2000), 22-24, 59

“Booker, Bill and Mr. Brown.” *BEER, The Magazine* (Summer 1996)

“Beyond Beer. Meet America’s Other Grain-Based Drink.” *BEER, The Magazine* (May/June 1995)

“American Spirit,” *Private Clubs Magazine* (March/April 1994), 50-54, 66-67

“The Men Behind the Labels,” *Southern Beverage Journal* (November 1992), 14-15

TELEVISION:

Writer, Producer, Director

“Made and Bottled in Kentucky. The Story of Bourbon Whiskey.” One-hour documentary, produced for Kentucky Educational Television and distributed nationally to public television stations by the Southern Educational Television Association (1992)

COMMUNITY:

President, 1997-2004; **Director**, 1997-present.

Maxwell Street Foundation. A non-profit organization dedicated to preserving and publicizing the heritage of Chicago’s historic Maxwell Street neighborhood.

OTHER ACCOMPLISHMENTS:

Member, Kentucky Bourbon Hall of Fame, Class of 2009. This is the highest honor given by Kentucky’s legendary bourbon industry, to recognize individuals and organizations that have made a significant impact on bourbon’s stature, growth, and awareness

Finalist, (with partner Robert Palmersheim). 1995-1996.

National Moot Court Competition, won regional round (Illinois, Wisconsin, Indiana) and competed in national finals in New York. We were the first DePaul team ever to advance this far in this prestigious competition.